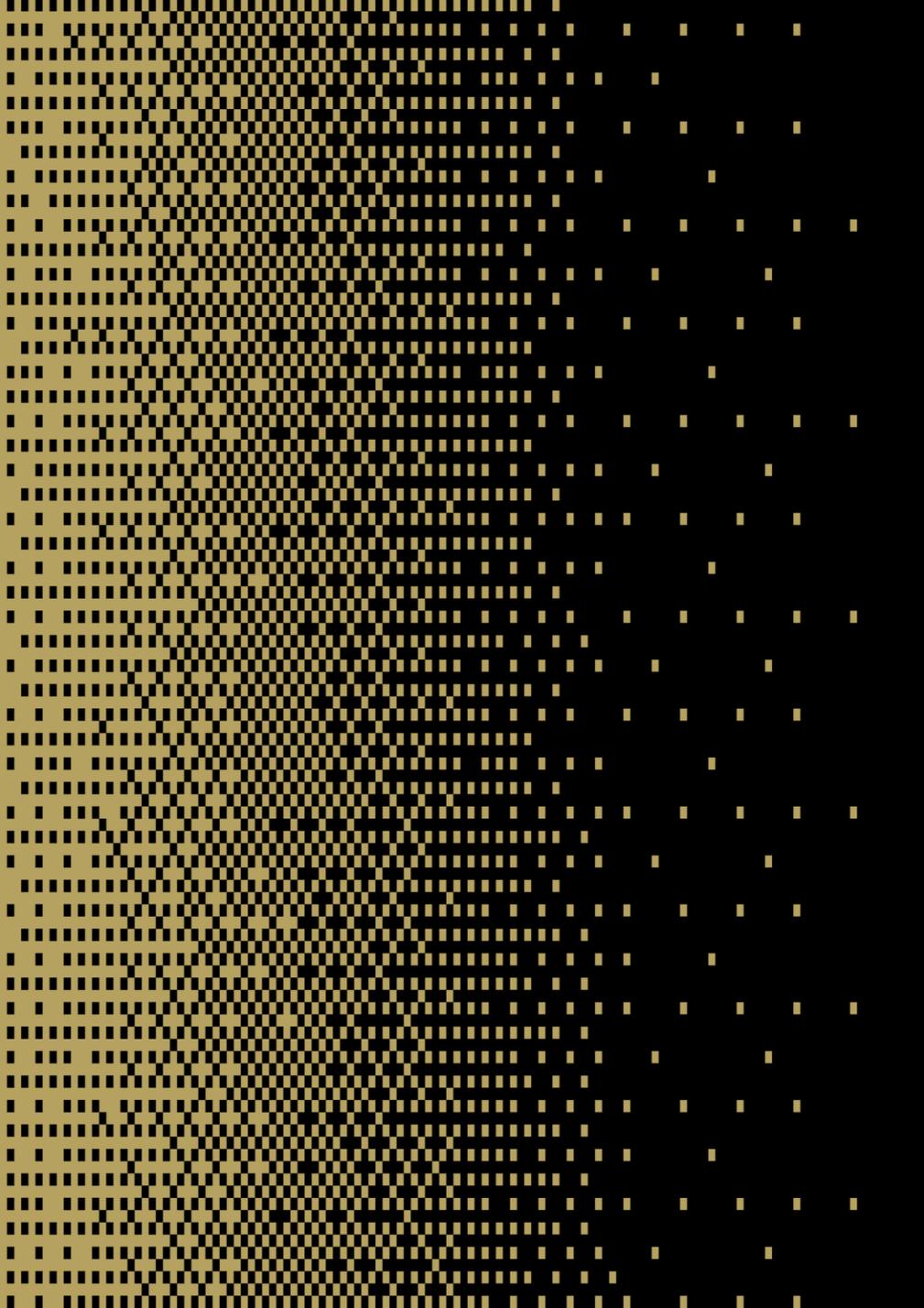


Introduction to TUS

Where knowledge flows deep



TUS



TUS – Technological University of the Shannon: Midlands Midwest

- Multi-campus university with over 14,500 students, 1200 staff members, spread across six colleges throughout Ireland's Midwest and Midlands region.
- TUS was established on 1 October, 2021. With campuses in Athlone, Clare, Limerick and Tipperary, TUS benefits from an already strong and vibrant history of education and learning in the wider region and plays a strong role in sustaining and enhancing this identity for generations to come.
- TUS's continuous focus on partnership, innovation and staying agile shows we understand the importance of working with key stakeholders across industry and society. We offer undergraduate, postgraduate, vocational, and professional training from Level 6 undergraduate courses right up to Level 10 PhDs.



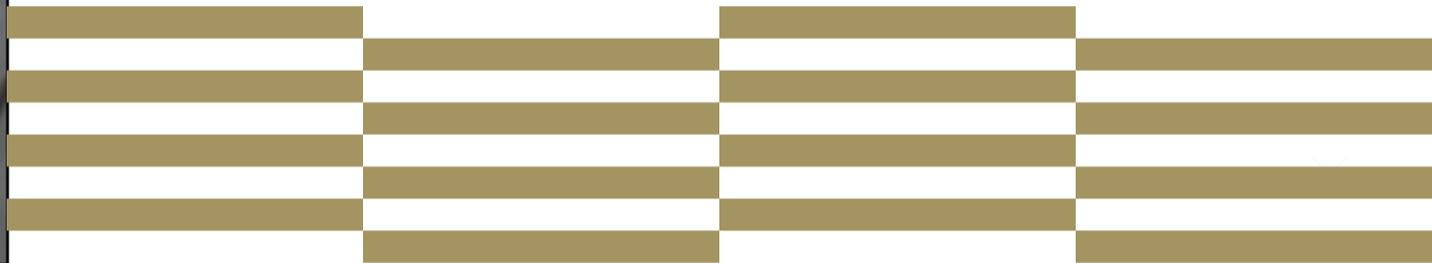


RDI

Research, Development and Innovation supports, develops, and welcomes knowledge creators, innovators, and entrepreneurs, while supporting regional and national industry and other stakeholders.

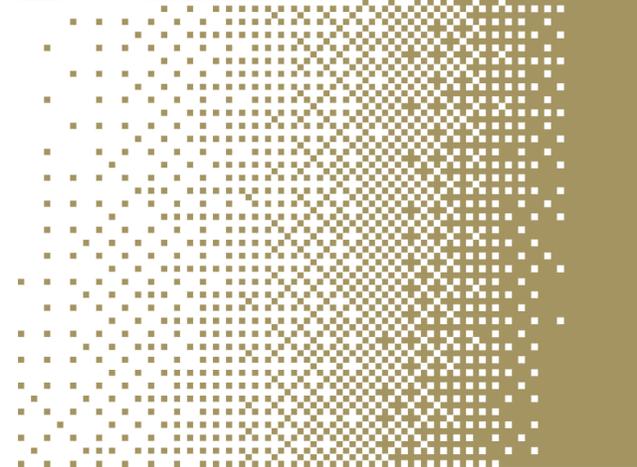
Our vision is to deliver excellence in multidisciplinary research practice and encourage collaboration between researchers and strategic European and global partners in industry and academia. The aim is to advance the key research priorities relevant to the region, aligned with national and European research priorities, and the United Nations' Sustainable Development Goals (SDGs).

Impactful Research, Development, and Innovation (RDI) are central to our TU strategy.



Development Unit - DU

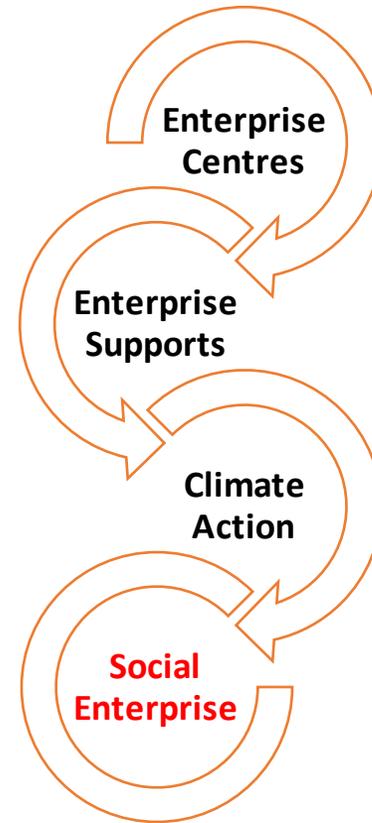
- At the centre of the RDI is a focus on Development.
- In the Development Unit we strive to use the UN's SDGs as an anchor and touchstone behind our research and development activities.
- With our focus on sustainable energy, climate action, social enterprise, rural development and technology for education, our team leads and partners in projects and activities while working closely with academic staff and experts across the Institute.
- We have a particular strength in securing funding from an array of EU programmes (H2020, Interreg, Erasmus+, COSME and others) both as coordinators and as partners/co-beneficiaries.



The Development Unit

Dedicated to implementing our vision of supporting individuals, companies and industries to achieve social, economic and environmental changes through applying its expertise in a collaborative manner.

We pride ourselves on working with people to solve real problems and challenges.



Climate Action



Sustainable Development



Energy



Social Enterprise

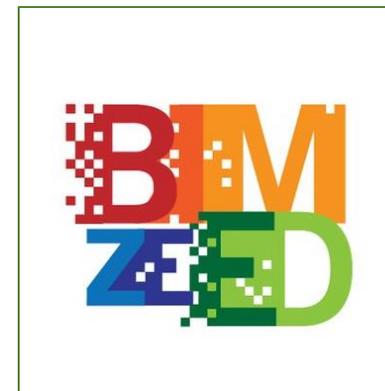
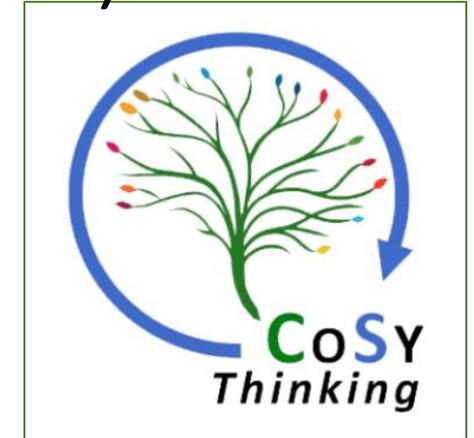
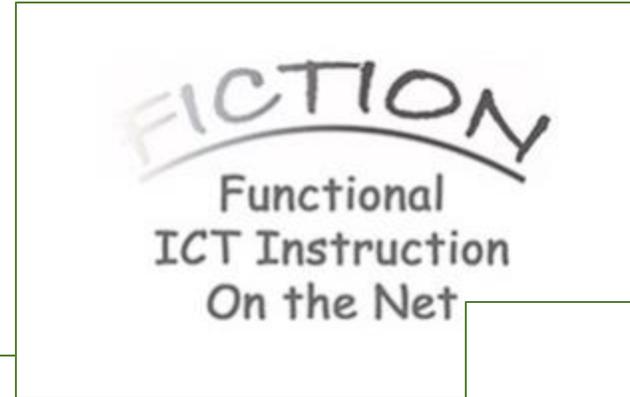


Rural Development



Technology for Education

ERASMUS+ Projects (Just a few examples)



Competences/Expertise

- Recently awarded Technological University Status
- TUS has extensive experience in the delivery and establishment of social and community enterprises
- TUS is recognised for its active learning approach, its applied research portfolio and its enterprise development
- Senior project officers have been active in curriculum design and learning development upskilling programmes and other educational initiatives.

LIT is involved in numerous activities to support social enterprise, including:

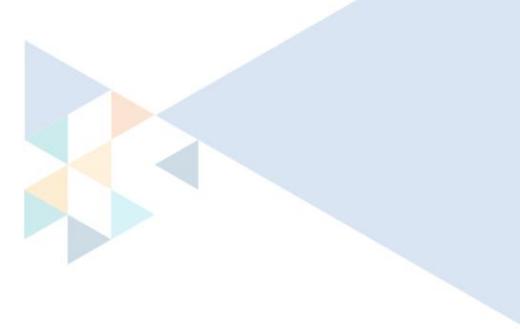
- Member of the Department of Rural and Community Development's HEI group on SE
- Member of Social Economy Research Network Ireland
- Engagement in EU R&D Projects to increase knowledge and capacity of social enterprises and relevant stakeholders to develop, expand and optimise their operations. LIT participates both as a leader and partner in such projects and is willing to engage with national and international partners to explore new opportunities and avenues in this evolving area



LIT is involved in numerous activities to support social enterprise, including:

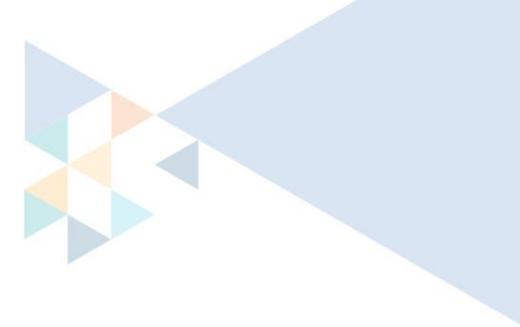
- In co-operation with North Tipperary Leader Partnership run a social enterprise Start programme for those interested in the possibility of starting a social enterprise. This six-week part-time programme provided training with experts in social and commercial enterprise; it gave participants an opportunity to share ideas and hear the ideas of others; to learn about how to organise a social enterprise; the values and structures involved; setting up a company or co-operative; product development, management, HR, finance and marketing; and to refine and test an enterprise idea with the support of others.
- It is a member and active participant in [Communities Creating Jobs](#)-founded on the belief that Ireland contains many communities with jobs/enterprise focused projects at various stages of development.
- Works with and assists those who wish to establish and run a social enterprise in their communities. Amongst those with whom they have worked on such projects are Dunhill Ecopark in county Waterford and the North Tipperary Green Enterprise Centre in Cloughjordan.

SocialB



- SocialB explores and address the skills gaps and training needs in current educational/training programs in Social Enterprise by developing a framework to develop the competencies of students, Social Entrepreneurs and Social Enterprise practitioners through effective pedagogies for active learning, targetted at social enterprise practitioners.
- The project thus far has delivered a comprehensive assessment of the skills gaps and training needs in key areas critical for the development, sustainability and expansion of the SE sector

Methodology



- Literature Review
 - Current SE Education & Training Provision Analysis
 - SE Skills Gaps & Training Needs Analysis
 - SE Skills Gaps & Training Needs Mapping
-
- on-line research of courses in EU countries(98),
 - on-line (video) interviews with lecturers/directors/managers in SocialB countries (56),
 - Questionnaire for social enterprises(96),
 - Questionnaire for social enterprise advisors or advisory organisations (20)
 - Questionnaire for social enterprise collaborators and partners (20).

Number of organizations

80

Last update: a few seconds ago

Typology of education/training programmes on SE

- BSC course
- BSC program
- MSC course
- MSC program
- lifelong learning program
- VET program
- program course

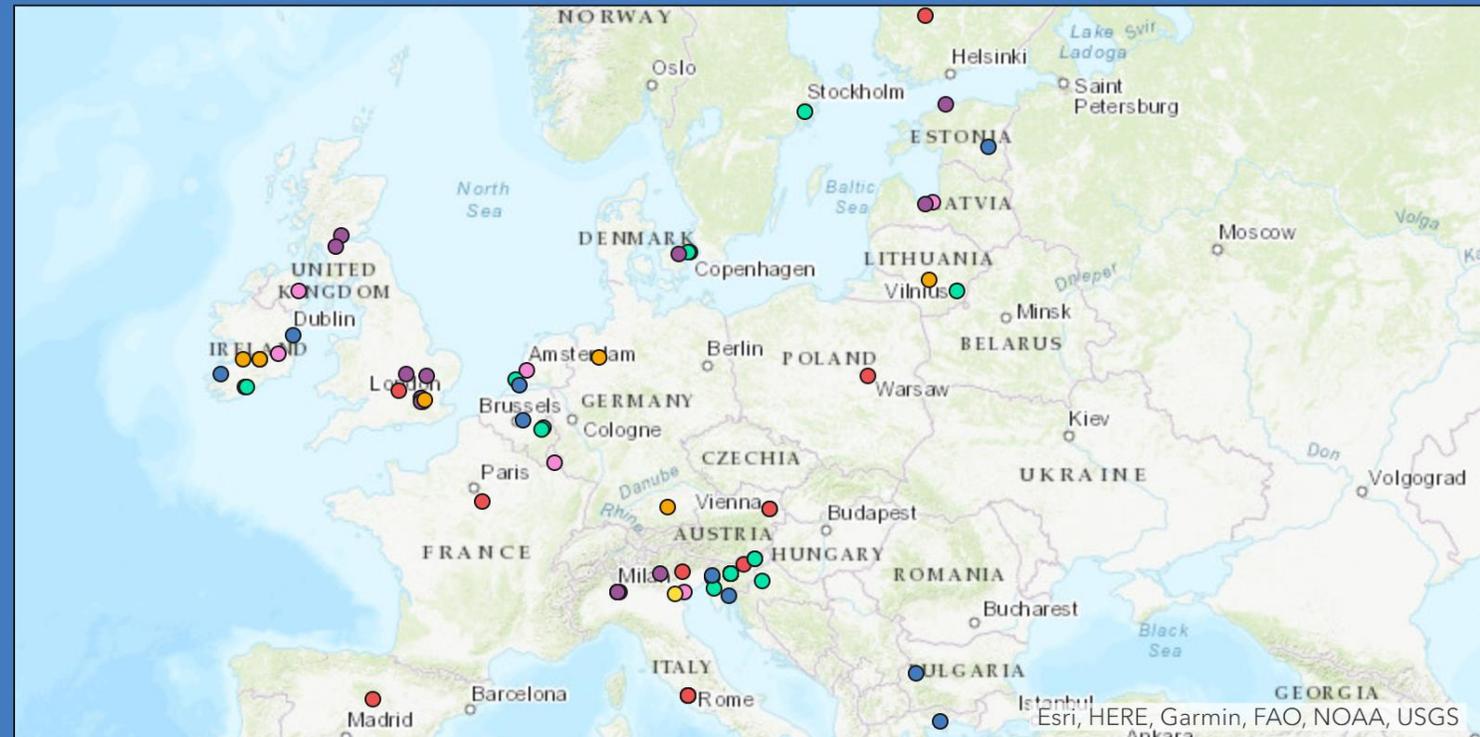
Map Legend

NEW ENTRY

SocialB project consortium is aware of the fact that there are more institutions/organizations in EU providing education/training in this field. Therefore, SocialB would like to encourage providers of courses/programs, related to social entrepreneurship, to make themselves "visible" on our map.

There are two steps necessary:

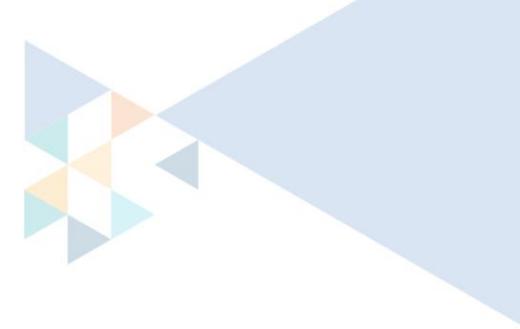
- (1) we ask you to fill in the e-form which will give us insights into the structure of course/program (click on the stripes in the top right corner);
- (2) SocialB project consortium will consider your entry (if some things are unclear) and integrate you in our database and interactive map if it



From May-August 2020, the SocialB project carried out on-line research of course/program provision in the field of social enterprise across EU, with a particular focus on the four SocialB partner countries. The existing interactive map and additional graphics offers you the opportunity to identify the location and several other components of surveyed courses/programs. We would like to thank all persons, included in data collection: if there are mistakes, please, contact us.

The project runs from January 2020 until December 2022, and the resulting Learning Units will aim to stimulate significant changes in HEI

What Social Enterprises need



Results of the Skills and Training Needs Analysis and SE Skills Gaps and Training

Needs Mapping

- Management and organizational capabilities
- Personal and professional development towards sustainability
- Human resources management towards sustainability
- Resourcing towards sustainability
- Networks towards sustainability
- Legitimacy and accountability towards sustainability
- Commercial orientation towards sustainability
- Growth strategies

Full report available at the website. <https://socialb-erasmus.eu/>

Learning resources

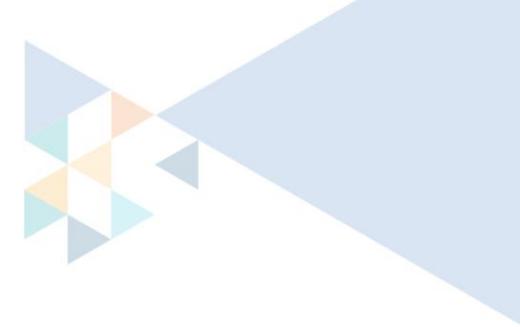


- Learning resources presented in the framework of blended learning materials in 6 modules with 24 Learning Units which incorporate an innovative mix of blended learning methodologies and assessment types, to students and SE, to facilitate the development of critical entrepreneurial skills. (EQF Level of the resources: 5 and 6)
- Develop innovative learning techniques and assessment in terms of Face to face or synchronous e-learning, E-learning (asynchronous), Work-Based Learning, Self directed learning
- Piloting under way
- The Learning Units form the primary content of the SocialB eLearning Repository to support individual learning, organisational training, and network development to support the longer-term sustainability of SEs.

MODULES	LEARNING UNITS	
<p style="text-align: center;">1</p> <p style="text-align: center;">Introduction to Social Entrepreneurship</p>	1	“History and evolution of SE in Europe”
	2	“Reshape business value chain into social value chain”
	3	“Introduction to Social Innovation”
	4	“ Public/Private partnerships in the field of Social Enterprise”
<p style="text-align: center;">2</p> <p style="text-align: center;">Project Design and Management</p>	5	"EU projects - EU opportunities for the development and funding of social enterprises"
	6	"Procurements processes, funding applications and proposals writing"
	7	"Project Management"
	8	"Soft Skills"
<p style="text-align: center;">3</p> <p style="text-align: center;">Human Resource</p>	9	“The role of human resource management”
	10	“Recruitment and selection of employees and volunteers”
	11	"Managing employee performance"
	12	"Leadership, and communication for maximum impact"

MODULES	LEARNING UNITS	
<p style="text-align: center;">4</p> <p style="text-align: center;">Social Impact Assessment</p>	13	"Introduction to Social Impact Assessment"
	14	"Methodology and tools to assess social impact"
	15	"Data analysis and visualization"
	16	"The importance of communicating social impact to key stakeholders"
<p style="text-align: center;">5</p> <p style="text-align: center;">Financial and Economic Sustainability of SE</p>	17	"Strategic planning and the life cycle of Social Enterprises"
	18	"How to build a business plan"
	19	"Financial planning and cash flow constraints"
	20	"Credit access and opportunities for social enterprises: Social Finance and Social Impact Finance"
<p style="text-align: center;">6</p> <p style="text-align: center;">Growth Strategies, Marketing and Fundraising for SE</p>	21	"Growth strategies and long term profitability of Social Enterprise projects"
	22	"Market evaluation and competitiveness assessment"
	23	"Fundraising and diverse fundings for SE"
	24	"Marketing, Sales and Networking skills "

Outcomes



- SocialB aims to stimulate significant changes in HEI curricula & VET training programs by integrating a learner-centred approach.
- This is aimed at real problem-based learning and skills acquisition in the field of social entrepreneurship.
- It is envisaged that the Learning Unit materials and methodologies will form the basis of a common EU-wide, HEI/VET approach to education and training in the SE field.
- They will be adapted in full or partially by a range of HEIs and VET providers across the EU.
- SocialB will implement the project through an innovative, multidisciplinary model of collaboration between HEIs, VET providers, Social Enterprises and SE-focussed Business Development Agencies.

Contact

Marie.taylor@tus.ie

You can find more information about the project on our website.

If you would like
to receive news about the project,
please **join our mailing list** – signup form
is also available on the website.

<https://socialb-erasmus.eu/>



Thank you!



- **“Empowering Women from ethnic minorities through Social Enterprise” (EMwoSE)** project aims at increasing the employment of women from ethnic minorities providing them the knowledge, practical skills and counseling necessary for engaging the social enterprise world.
- In order to achieve this ambitious goal, the EMwoSE consortium took into consideration the barriers that this cohort face: current working conditions, skills gaps, psychological and cultural obstacles.



Objectives of EMwoSE achieved through:

1. State of the Art Report and Literature Review
2. Storytelling Library of Success Stories
3. Learning Resources for coaching/training
4. E-Learning Platform

Main Questions asked by the surveys

What are:

The challenges experienced by ethnic minority women in the labour market?

The training needs of women from ethnic minorities in social enterprises?

The possible barriers to access the labour market?

The business skills needed?

The possible support strategies and policies for the empowerment of women from ethnic minorities?



Participants of the study were:

- female social entrepreneurs from ethnic minorities (107)
- and experts such as organisations who work with this cohort.

The study used quantitative data through two surveys developed by project partners.

European countries involved: Ireland, UK, Germany, Greece, Italy, Lithuania, and Turkey

Learning Resources for Training & Coaching

Modules	Objectives
1. Introduction to Social Enterprise	Definition of a SE, objectives, challenges, impacts
2. Starting your own Business	SE legal forms & issues, skills for starting a business
3. Marketing & Communication	How to develop an online marketing plan, ways to promote your SE
4. Running you own Business	Skills for running a business, case-studies
5. Funding	Ways of financing your SE
6. Networking	How to expand and exploit your network
7. Sustainability	The role of innovation for achieving sustainable SE and the impact of technology



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Education**



**SEDETT (Social
Enterprise
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**SESBA (Social
Enterprise Skills for
Business Advisers)**

[TUS | Social Enterprise \(lit.ie\)](http://lit.ie)

Thank You

