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# SOCIAL ENTREPRENEURSHIP EDUCATION IN COST ACTION COUNTRIES

A CONFERENCE PREPARATION GUIDE BASED ON THE REPORTS ON THE  
TEACHING METHODS AND TOOLS USED IN 25 COUNTRIES



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## I. Introduction

### a. Overview of SEE Conference

The Social Entrepreneurship Program of the Tallinn University (TLU) will organize a 2-day conference in Tallinn on 10-11 March 2022 titled “Teaching Social Entrepreneurship in Higher Education Institutions” as part of our COST Action WGs.

This conference will be an opportunity to engage in strategic conversations about the diverging social entrepreneurship training methods and processes implemented by HEI stakeholders in EU countries. The existing assets from each participating country will be discussed, analyzed, and evaluated. The product of this multi-country, multi-disciplinary dialogue will be the elaboration of a recommendation document inspired by the best practices of each participating country. This reference document will establish guidelines for future social entrepreneurship education (SEE) in Estonia

This guide provides an overview of the existing stakeholders, practices and trends of social entrepreneurship education in 25 COST Action countries participating in the conference. It was solely compiled by aggregating country-level data submitted by the conference participants and it intended to facilitate the upcoming discussions.

## II. SEE Stakeholders

### a. Teaching Institutions

The following higher education institutions (HEIs) currently host programs or deliver courses in social entrepreneurship or entrepreneurship; or inhabit facilities or projects which support the training of social entrepreneurs or entrepreneurs.

Azerbaijan State University of Economics (UNEC)

EFREI Paris - Engineering school of digital technologies

International University Europa Prima (IU Europa Prima) - Institute for Audiovisual Studies and Digital Protection

Canakkale Onsekiz Mart University

Faculty of Law Zagreb

CENTRALE-ESSEC

Goldsmiths University of London

Moldova State University

Charles University

Hellenic Open University

Polytechnic Institute of Portalegre

Diaconia University of Applied Sciences

International Humanitarian University

PSL University



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Riga Stradins University (RSU)	Technical University in Zvolen (Slovakia)	University of Limerick
Riga Technical University	TUS	University of Malta
Selçuk University	UAL: London College of Communication	University of National and World Economy (UNWE)
Sofia university "St. Kliment Ohridski"	University College Cork	University of Ruse
Sorbonne University	University of Cyprus	University of Tirana
Tallinn University	University of Leeds	

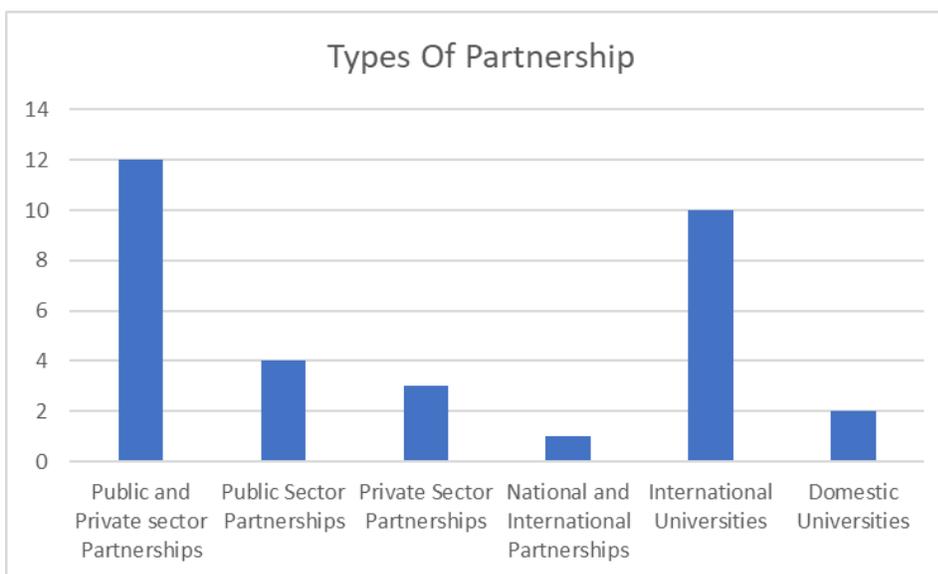
*\*Diaconia University of Applied Sciences (Finland) is in the process of developing a master's degree in Social Entrepreneurship. Where necessary, the partial data provided by the Daconia UAS was used in the data analysis conducted for this conference guide\**

### b. Accreditation of Teaching Institutions

The collected data indicated that all HEIs institutions involved in SEE are accredited whether nationally or internationally.

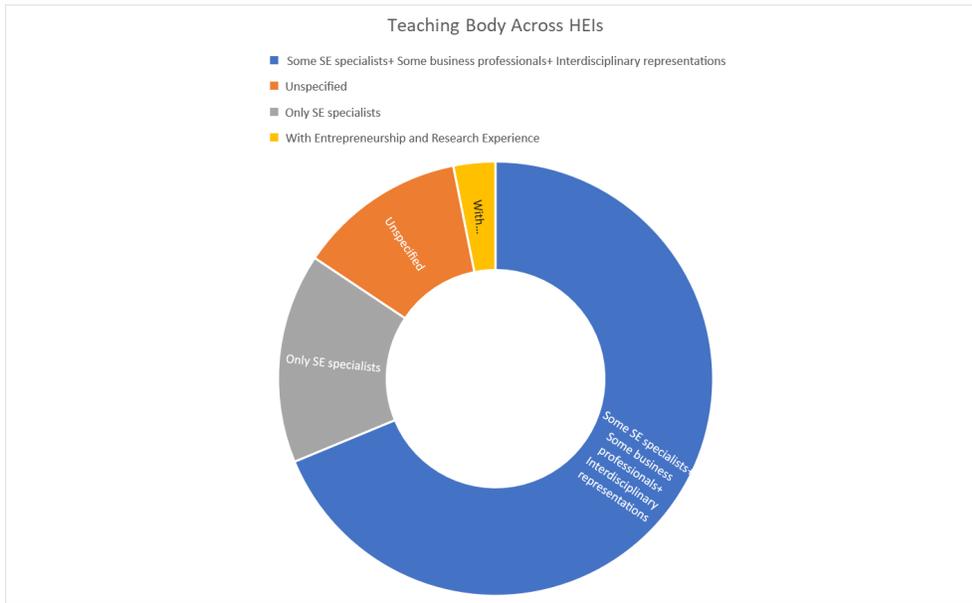
### c. Partnership of Teaching Institutions

The following chart showcases the type of partnerships that SEE HEIs engage in.



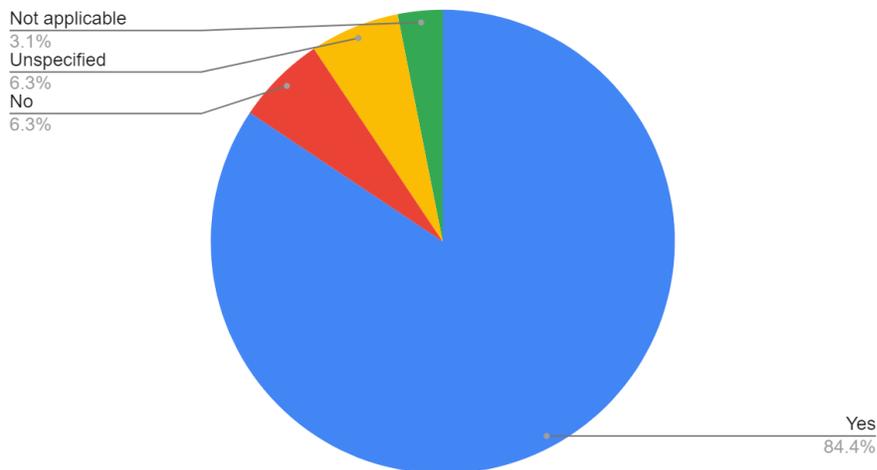
### d. The Teaching Body at HEIs Providing Training in SEE

The chart below indicates the type of teaching body that HEIs hire for SEE.



### e. Teacher Evaluation Processes

Does the HEI conduct continuous teacher evaluation?

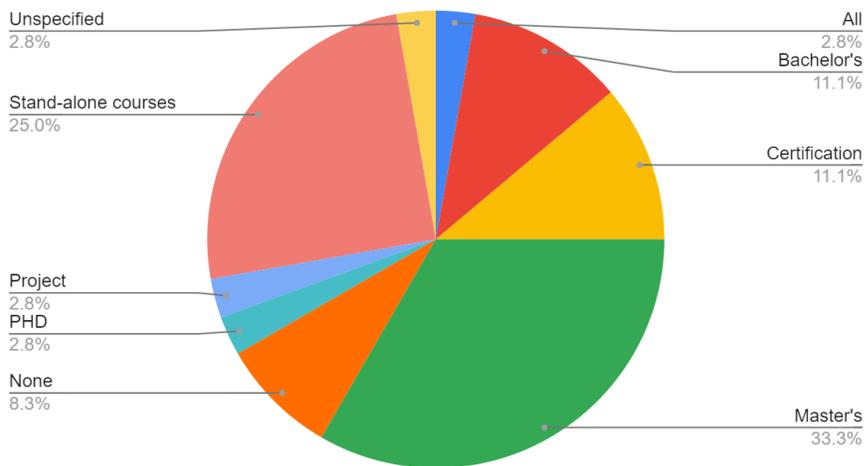


### III. SEE curriculums and Pedagogy

#### a. Structure, Content and expected Outcomes of the Curriculums

As indicated below, the majority of social entrepreneurship training in COST Action countries is conducted as a master’s program or as stand-alone courses.

SEE Study Forms or Levels



The following table displays an overview of the current SE courses, programs and training activities provided within the HEIs of the participating COST Action countries.

<b>Overview of the Training Program Content Across HEIs in COST Action countries</b>			
<b>HEIs and Title of the Social Entrepreneurship (Course, Program or training activity)</b>	<b>Study Level</b>	<b>Core Courses</b>	<b>Open Electives</b>
<b>Certification</b>			
Moldova State University: Sustainable Business through Social Entrepreneurship (Faculty of Economics)	Certification	Marketing and logistics; Hotel services; Tourism and Leisure;	Marketing and logistics; Hotel services; Tourism and Leisure
Selçuk University: Economics and Social Entrepreneurship	Certification	Unspecified	Unspecified
University of Limerick: Certificate in Managing and Leading the Social Enterprise	Certification	Starting a Social Enterprise, Leading and Managing a Social Enterprise, Entrepreneurial Marketing, Social Innovation, Scaling the Social Enterprise, Social Enterprise Project	To provide skills and knowledge to start and scale a social enterprise



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University of Tirana: EU4INNOVATION	Certification	“Entrepreneurial University”; “Entrepreneurship Education” “Inspirational Cases of Entrepreneurship Teaching in Albania”	Not Applicable
<b>Bachelors</b>			
TUS: BA in Community Development	Bachelor's	Community Development; Personal Development; Group Work and Facilitation; Project Management; Social Policy; Social Enterprise	Not Applicable
University of National and World Economy (UNWE): Social Entrepreneurship	Bachelor's	Entrepreneurship, Business Planning; Strategic Management; Marketing; Management;	Law; Project Management; Statistics; Trade; Logistics
Tallinn University: Social Entrepreneurship Master's (SEMA)	Master's	Social Entrepreneurship, concept and practice, The concept of social capital and social impact, Civil Society and Social Innovations, Research methods and methodology for social entrepreneurship, Project management, Open Innovation Systems, Business development models, E-Governance for responsible Innovation, European Union and international project management, Master Thesis Seminar, Communication and PR, ELU Course	Unspecified

<p>CENTRALE-ESSEC: Mastère Spécialisé ® CENTRALE-ESSEC Entrepreneurs</p>	<p>Master's</p>	<p>Alternation between courses and business creation project / business plan workshops</p>	<p>Unspecified</p>
<p>Faculty of Law Zagreb: Master study of social policy (in which we have course Social economy and social entrepreneurship)</p>	<p>Master's</p>	<p>Methods of analysis in social policy, Social policy and social development, Social marketing, Social law, Mentoring and graduate work</p>	<p>Civil society and social policy, International social work, Violence in partnerships and family relationships, Family policy, parenting and children, Family law protection of unaccompanied children, Palliative care, Poverty and social exclusion, Social economy and social entrepreneurship, Social work with people with intellectual disabilities, Social work in the field of mental health</p>
<p>Goldsmiths University of London: MA Social Entrepreneurship</p>	<p>Master's</p>	<p>Foundations of Social Enterprise 30c; Foundations of Social Enterprise 30c; Advanced Topics in Social Enterprise 30c; Evaluating Social Impact 30c; Dissertation/Project/Portfolio 60c</p>	<p>None (currently)</p>

<p>Hellenic Open University: Social And Solidarity Economy</p>	<p>Master's</p>	<p>1. Introduction to SSE, 2. Organizational Forms and Types Of SSE, 3. Commons</p>	<p>1. Spatial Development, Social Innovation And SSE, 2. Public Policies and Legal Framework About SSE., 3. Social Movements, State And SSE, 4. Business Plan Of Social Enterprises, 5. Governance Models For Social Solidarity Economy Initiatives, 6. Financial Management And Finance Of SSE Ventures.</p>
<p>International Humanitarian University: Master program in Entrepreneurship</p>	<p>Master's</p>	<p>Entrepreneurship, Business Planning, Business Ethics, Innovation Activity</p>	<p>Cost Management, Financial Markets, Social Responsibility</p>
<p>International University Europa Prima (IU Europa Prima) - Institute for Audiovisual Studies and Digital Protection: Developing entrepreneurial and soft skills, strengthening creative expertise and cultural design- contemporary innovative approach that pays off.</p>	<p>Master's</p>	<p>Faculty of theater arts, Faculty of film arts, Faculty of applied music, Contemporary dance</p>	<p>Film and TV directing, TV camera, montage, production and management, 3D animation, photography, sound engineering, film, and digital media),</p>

<p>Sorbonne University: DU “Gestion de projet entrepreneurial et intrapreneurial”</p>	<p>Master's</p>	<p>Fundamentals in entrepreneurship: identifying opportunities and co-constructing through design thinking innovative proposals and solutions based on an economic model, seeking funding, learning about creativity, launching a commercial activity with bootstrapping, learning to argue and convince. A real case of innovation project management on a subject provided by one of the university's partner organizations</p>	<p>Unspecified</p>
<p>UAL- London College of Communication: MA Design for Social Innovation and Sustainable Futures</p>	<p>Master's</p>	<p>Researching and framing for innovation 20c; Eco-social innovation and Impact 40c; Collaborative unit 20c; Co-design for sustainable futures 40c; design in action: major project 60c.</p>	<p>None available.</p>
<p>University College Cork: MS Co-operative &amp; Social Enterprise</p>	<p>Master's</p>	<p>Co-operative and Social Enterprise, Research Methodology, Social and Co-operative Entrepreneurship, Co-operative and Social, Enterprise Governance, Education and Marketing for Co-operatives and Social Enterprises, Dissertation in Co-operative and Social Enterprise</p>	<p>Innovation and Enterprise in Financial Co-operatives and Mutuals, Community Co-operatives and Social Enterprises, Worker Co-operative Strategies, Social Enterprises and the Developing World, People Management in Member-Based Organisations, Leadership and Change Management in Co-operative and Social Enterprises</p>

University of Leeds: Fashion, Enterprise and Society MA	Master's	Fashion Marketing 15c; Fashion Futures 15c; Research Methods 15c; Critical Entrepreneurship Studies 15c; New Venture Creation 15c; New Venture Creation 15c	Brand Design and Management 15c; Fashion Communication and Photography 15c; Fashion Industry Analysis 15c; Sustainability and Fashion 15c; Fashion Product Development 15c; Fashion Realisation and Contextual Studies 60c; Dissertation: Fashion Enterprise and Society 60c; Internationalisation in the Fashion Industry Context 15c; Textile Product Design, Innovation and Development 15c.
University of Ruse: social entrepreneurship	Master's	Funding of Social Entrepreneurship, social inclusion, social marketing, management	tender procedures management, social research, social capital, innovation policy, internal control and audit
<b>Stand-alone Courses</b>			
Azerbaijan State University of Economics (UNEC): UNEC has Yunus Social Business Centre, where academia and entrepreneurs meet up, exchange ideas, deliver trainings.	Course or courses	Introduction to Social Entrepreneurship	Introduction to Social Entrepreneurship
Canakkale onsekiz mart university: Çanakkale Onsekiz Mart University İbrahim Bodur Entrepreneurship Application and Research Center	Course or courses	Unspecified	Unspecified

EFREI Paris - Engineering school of digital technologies: Entrepreneur Path	Course or courses	EFREI has set up a complete system: theoretical courses and practical projects including the possibility of business creation	Student-entrepreneur status, courses and courses dedicated to entrepreneurship, incubator, etc.
Eötvös Loránd University Bárczi Gusztáv Faculty of Special Needs Education, Disability Studies and Social Innovation Lab: Social Responsibility course (and more)	Course or courses	Not relevant	Not relevant
Riga Technical University: Social Entrepreneurship	Course or courses	Introduction, formation of teams, familiarizing with projects, Social entrepreneurship in a global and local context: challenges and opportunities, Social entrepreneurship consulting experiences, Mentoring, Social Entrepreneurship legal framework in Latvia, Funding of the social entrepreneurship in Latvia	The course itself is a limited choice course
Sofia university "St. Kliment Ohridski": Social entrepreneurship and social innovations	Course or courses	Social change and impact management, Sustainable leadership, Sustainable management and development	Social entrepreneurship, Ethics of management
Technical University in Zvolen (Slovakia): Unspecified	Course or courses	Social Leadership, Networking of Local Leaders, Critical Thinking, Collaborating on New Projects	There are no open electives. The program is based on open learning - practical and for use in real life.

<p>University of Cyprus: Unspecified</p>	<p>Course or courses</p>	<p>Introduction to Entrepreneurship. Developing an Idea &amp; Validating the Opportunity. Building a Business. Launching a Business. The Digital Opportunity: Digital Marketing and Growth. Growing, Scaling and Sustaining a Business.</p>	<p>The above set of courses can be seen as core or electives, according to how they are used in the regular programs of study (or in stand alone fashion).</p>
<p>Riga Stradins University (RSU): Study course: Sustainable Social Entrepreneurship (study programme: International Business and Start-up Entrepreneurship)</p>	<p>Course or courses</p>	<p>Course topics: 1) The need for social change worldwide and the new models for sustainable social change. 2) Setup and concept of social entrepreneurship: introducing social innovation to address social challenges. 3) Social enterprise design. 4) Development of a social enterprise action plan. 5) Fundraising for a social enterprise. 6) Managing a social enterprise.</p>	<p>Unspecified</p>
<p><b>Other Training Formats</b></p>			
<p>University of Tirana: A Project: Collaboration: University - Business towards new market needs: Qualification -Innovation - Financing - Technology</p>	<p>A Project</p>	<p>Developing capabilities in technology and innovation.</p>	<p>Unspecified</p>

Charles University: Civil Society Studies	available Ph.D. programme.	Philanthropy, volunteering, human rights, sustainable development goals, responsible approach to society, law for Civil Society Studies, social innovation, social economy, social entrepreneurship, environmental activities, corporate social responsibility, human resource management	Unspecified
Polytechnic Institute of Portalegre: SOcial responsibility Program; Link Me Up; Poliempreende	All level degree (higher education)	Co-creation; creation of ideas	Unspecified
PSL University: PSL-Pépité (Bachelor or Master or Doctoral level)	Bachelor or Master or Doctoral level	Introduction to entrepreneurship, Entrepreneurship and new business models, Lean start-up, Innovation	Unspecified
University of Malta: TAKEOFF (Not specifically on SE but includes SE)	Not Applicable	TAKEOFF business incubator gives you the know-how, tools and mentoring to turn a good idea into a great business.	Not applicable



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### Some Examples of SEE Expected outcomes Set by HEIs

*\*The submitted data was grouped in 5 recurrent themes: acquired awareness and knowledge, acquired skills, employment, improving teaching performance, and increasing visibility for HEIs.*

<b>1. Awareness and Knowledge</b>
“To increase awareness on social entrepreneurship among students, give them basic understanding of social entrepreneurship models”
“The program is mainly focused on sociology, but is also based on knowledge of political science, economics, philosophy and anthropology. The study emphasizes relevant approaches in theories of civil society, organizational theory, microsociology and social policy, the methodology of sociological research and knowledge of the current situation and practical problems in this area.”
“Educated, well informed and enthusiastic people can change their communities and cities. Lawyers, physicians, artists, psychologists, scientists and economists are being educated together, because solving contemporary problems requires a holistic view and collaboration.”
“TAKEOFF business incubator gives you the know-how, tools and mentoring to turn a good idea into a great business.”
<p>“To:</p> <ul style="list-style-type: none"> <li>● Know the technology for design of state sustainable development policy, strategies and programs and to promote the implementation of the concept of sustainable development at national, sectoral, municipal and corporate level.</li> <li>● Know the legal and regulatory framework of responsible management in Bulgaria, Europe and the world.</li> <li>● Have knowledge about the place of sustainable development, balanced management of human, natural and financial capital, incl. and non-financial reporting.</li> <li>● Know the context and frameworks of sustainable development, investment, production and consumption.</li> <li>● Have knowledge of the processes related to the transformation of business models, new concepts such as circular and solidarity economy, the subjects of social enterprises and responsible investors.</li> </ul>

- Know methods and approaches for risk and responsibility management, innovation implementation and change management.
- Discover and manage the processes and applications of sustainable development in growing leaders, managing teams and organizing stakeholders.”

## 2. Applied Knowledge and Skills

- “Solve real life challenges
- Ideas supported and cases of co-creation developed
- Training in innovative co-creation methodologies (academy - companies)
- Networking opportunities
- Multicultural and interdisciplinary teamwork
- Young more capable students and young people/entrepreneurs who want to create their own job”

“To Accompany students with ideas and innovative projects to create their own structure.”

“Researching, identifying market needs and findings discussion.”

“1) Knowledge: Understanding of general concepts and various approaches and models of social entrepreneurship and real-world experience from different industries and countries. 2) Skills: Presentation skills strengthen the student’s ability of providing arguments, explaining and discussing the current/ problematic social entrepreneurship issues. Group work and discussions are improving student reasoning and critical thinking skills. 3) Competencies: The ability to analyse, compare, describe and evaluate different approaches for establishing and managing sustainable social entrepreneurship.”

“Skills and knowledge to understand social enterprise ecosystem, how to start and scale the social enterprise, how to manage people and volunteers, social enterprise governance and sources of support for starting and scaling a social enterprise “

“The aim of the study program is to prepare experts on the issues of civil society and the non-profit sector in the Czech Republic and abroad. The study program is the only one not only in the Charles University, but also in the Czech Republic.

The program is mainly focused on sociology, but is also based on knowledge of political science, economics, philosophy, and anthropology. The study emphasizes relevant approaches in theories of civil society, organizational theory, microsociology and social policy, the methodology of sociological research and knowledge of the current situation and practical problems in this area.

The topics of the diploma theses reflect an interdisciplinary view of the issues of civil society and the non-profit sector.

The graduate is employed not only in civil society organizations (foundations, associations, institutes), but also in the commercial and public sector in the position of researcher, manager, consultant or consultant focusing on civil society, social entrepreneurship, volunteering, donation or philanthropy and social responsibility.”

To:

- “Critically and adaptively employ historical, theoretical, socio-cultural, ethical, economic, environmental and professional knowledge to achieve informed and relevant outputs. (Enquiry)
- Implement a range of design methods, insights and advanced skills in response to diverse real-world eco-social challenges. (Knowledge)
- Speculate on systemic and sustainable approaches to the subject and practice of designing for social innovation and sustainable futures, that acknowledge, explore and analyse complex, interrelated issues. (Enquiry, Process)
- Communicate and co-create with collaborators and stakeholders proactively and with integrity to achieve research and design goals. (Communication)
- Present high-level critical arguments and original practice informed by specialised research, strategy, management, enterprise and evaluation methodologies. (Knowledge, Enquiry)
- Act with initiative and autonomous decision-making to use both digital and analogue tools and processes that enable experimentation, innovation and transformative action. (Process)
- Operate as independent learners through critical engagement with ‘design in action’ that is rigorously planned, theoretically informed, co- designed and delivered to professional standards. (Realisation).”

To:

- “Identify social policy programs that are components of the Croatian welfare state.
- Describe the priorities of social development and their connection with economic development.
- Identify frameworks of strategic planning in social policy.
- Understand the role of key stakeholders in social development.
- Interpret social development indicators in the context of the EU social model.
- Discuss the priorities of social programs for vulnerable groups.
- Develop a proposal for a social project in the field of social development.
- Apply the principles of evaluation of social projects.
- Prepare social marketing tools to present social projects to the public.

- Critically analyze social investment priorities and the characteristics and outcomes of social policy programs and measures.
- Compare the applicability of social innovations.
- Evaluate social development priorities from the local to the national level.
- Evaluate the effectiveness and quality of social services.
- Plan the implementation of innovative social and social entrepreneurship projects.
- Explain the differences between different social security systems, the benefits and risks associated with these approaches, propose improvements to certain existing arrangements and take responsibility for implementing the proposed changes.
- Combine the roles of different stakeholders in social development programs.”

“The key issue in this course is social entrepreneurship as establishments of business with the core idea of solving a social or cultural problem through business means. The students will be exposed to dilemmas and ranges of options that distinguish social entrepreneurship from purely commercial entrepreneurship. The students will also learn about ways to identify spaces for social action, try out tools and methods for making change, and deliberate on how to balance economic and social ends. Cases and ethnographic material for discussion and comparison will be drawn from all over the world.”

To:

- “Develop talented individuals who can design novel solutions to our most profound societal challenges. Provides practical and sociological tools to individuals motivated to develop alternative economic practices and frameworks to meet such challenges. Students go on to become thought leaders in the burgeoning social innovation field, advancing it in a creative fashion from their chosen angle.
- In terms of essential learning objectives, students of this MA are expected to:
  - 1. - Develop a critical, sociologically informed understanding of this fast-evolving field
  - 2. - Develop tangible expertise in social return on investment and entrepreneurial modelling methodologies
  - 3. - Become part of London's social innovation community, a global centre of gravity in this field (with links to local social innovation communities virtually everywhere in the world)
  - 4. - Access a number of future career paths in the growing social innovation sector
  - 5. - Develop a grasp of research methods, a significant body of written work and a public profile through assignments, debates and online/offline publication avenues (including The Golden Angle), enabling some students to work as social innovation consultants/knowledge leaders upon graduation”



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“Courses in project management with a view to working intrapreneurship in a large company, integrating a start-up, or participating in the development of an association or organization involved in the social and solidarity economy or the environmental transition.”

“Development of partnerships with the business environment; Identifying current labor market needs”

“Ability to create and manage socially responsible business using innovations, ethics principles and latest knowledges.”

“Students on this programme will develop competencies and skills that will enable them to enter careers in community development and work with communities affected by addiction. This will include the social, economic and political issues affecting addiction, society and social groups; the role of development in addressing poverty, inequality and social exclusion; the impact of global processes on society and an understanding of the dynamic factors affecting addiction.

There is a very substantial practical and applied component to this programme, so students will develop the real skills and competencies required for the workplace. A practical placement in years two and three are a key element of the programme, which will allow students apply their learning in a real-life environment.”

“Be able to develop new social enterprises and entrepreneurship activities with a strong emphasis on social impact from concept design to execution; able to introduce and manage innovations, acquires advanced digital skills in order to work cost-effectively and sustainable; have the relevant analytical skills to identify new markets and social opportunities; being able to conduct both academic and market oriented research related to social impact oriented entrepreneurship; demonstrates advanced knowledge in project finance, project management, project evaluation, product design, business modelling, marketing and organization; acquires leadership and decision-making skills, the capability to work in teams and deliver results in an ethically conscious working environment; demonstrates advanced communication skills and the ability to build teams and personal networks with managers, developers, designers, entrepreneurs, professionals and users of the welfare field, and consultants from different industries and countries”

“Provide the necessary theoretical foundations, practical experience and infrastructure that will actively assist in the development of Entrepreneurship cultural thinking.”



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### 3. Employment

“Outputs: employed students”

“The aim of the study program is to prepare experts on the issues of civil society and the non-profit sector in the Czech Republic and abroad”

“Prepare qualified employees for government institutions, NGOs and other organisations in relation with social entrepreneurship”

“Prepare for a career as a successful innovator in the fashion business. Develop an in-depth knowledge and understanding of strategic business design, fashion enterprise and social impact. The skills to view the fashion industry from social and cultural as well as commercial perspectives. Understand the principles of business and entrepreneurship and how they relate to social enterprise.”

“The Master’s Program “Social and Solidarity Economy” (hereinafter “SSE”) is of an interdisciplinary nature as it includes a combination of the majority of social sciences and more specifically Economics, Sociology, Political Science, Legal Science, Geography and Psychology. On a cognitive level it has dual targeting, both academic and applied — practice. It aims, on the one hand, to provide specialised theoretical and research knowledge in an internationally rapidly developing scientific field and, on the other hand, to provide specialised practice, empirical and applied knowledge.  
As a result of its dual targeting, the MSc program aims to create executives who will have the necessary knowledge and competence to either continue theoretical and empirical scientific research, or to directly apply the principles, values and practices of the Social and Solidarity Economy by themselves recommending social and solidarity-based economy projects or upgrading the functioning of existing projects, providing advice to those who want to recommend them, planning the local development of the Social and Solidarity Economy or by executives of the local, regional and central administration and structures supporting the social and solidarity economy.”

“To equip you for management careers and/or voluntary service at a senior level in a wide range of co-operative and social enterprises  
To equip you with the knowledge and skills you need to participate meaningfully and effectively at a leadership level in the decision-making, management and entrepreneurial processes of co-operative and social enterprises

To develop your capacity to respond creatively to the needs and problems of the wider community and society, if you are either a voluntary or a salaried practitioner in a co-operative and social enterprise

To provide you with access to postgraduate and personal development opportunities whilst allowing you to combine family responsibilities and employment.”

“It aims to develop entrepreneurial, innovation and leadership capacities”



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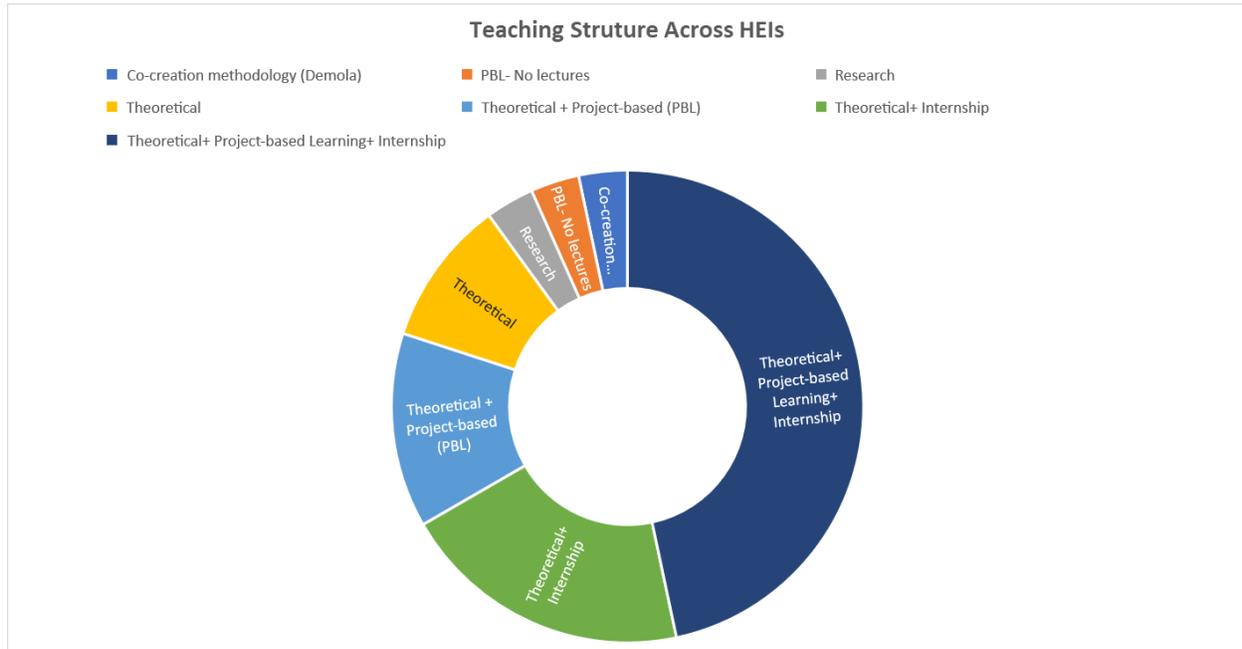
#### 4. Teaching Performance

“Increase of Entrepreneurial Teaching Methods for an Entrepreneurial Approach of University of Tirana”

#### 5. Visibility for HEI and External Relations

- “With Accreditation of academic programs for deficient professions such as animation, sound engineering, photography, film music and modern dance, the University pursued its mission, as a unique higher education institution of its kind.
- Expected outcomes:
- Through the quality of curricula and teaching staff, which included renowned names in the field of audiovisual and stage arts, the University is profiled as an attractive destination for many creative young authors and artists,
- Intensification of communications with European universities,
- Signed Bilateral Agreements on cultural and academic cooperation aimed to promote national, regional as well as international values,
- IU Europa Prima initiated the creation of the Academia Balkanica Europeana, which involves some of the most relevant creative figures of artistic and social life in Southeast Europe. With the relocation of the organization’s headquarters from Bucharest to Skopje, the university is further strengthening its creative academic capacity.
- IU Europa Prima has broadly transcended the boundaries of its local mission and become a subject of European educational reality.
- The new academic odyssey of IU Europa Prima begins, expressed through the renaissance of new study programs in the spirit of the global academic challenge.”

## b. SEE Pedagogy



## c. Duration of SEE Training

Certificates last between 1 to 2 years, masters' programs last between 1-2 years, and bachelor's degrees are programmed to be completed between 3-4 years.

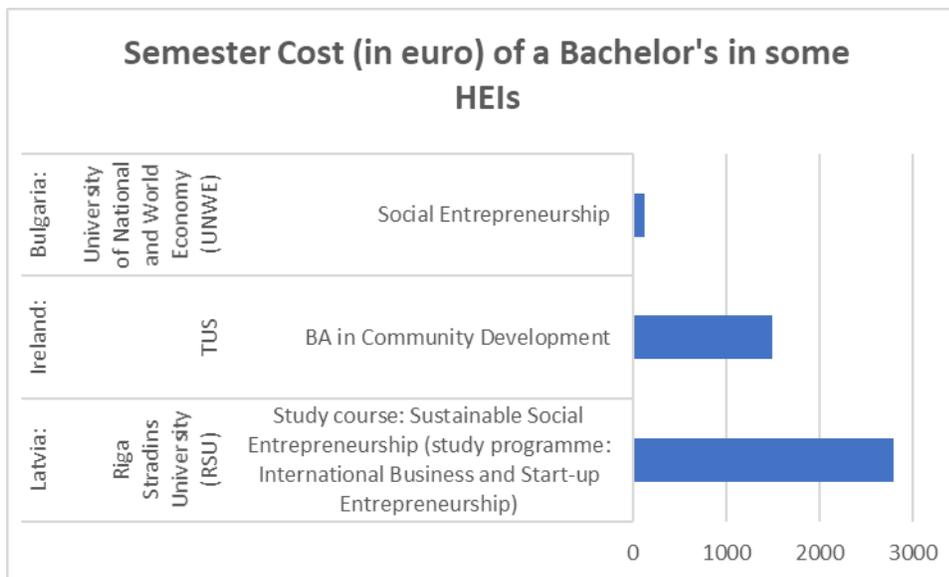
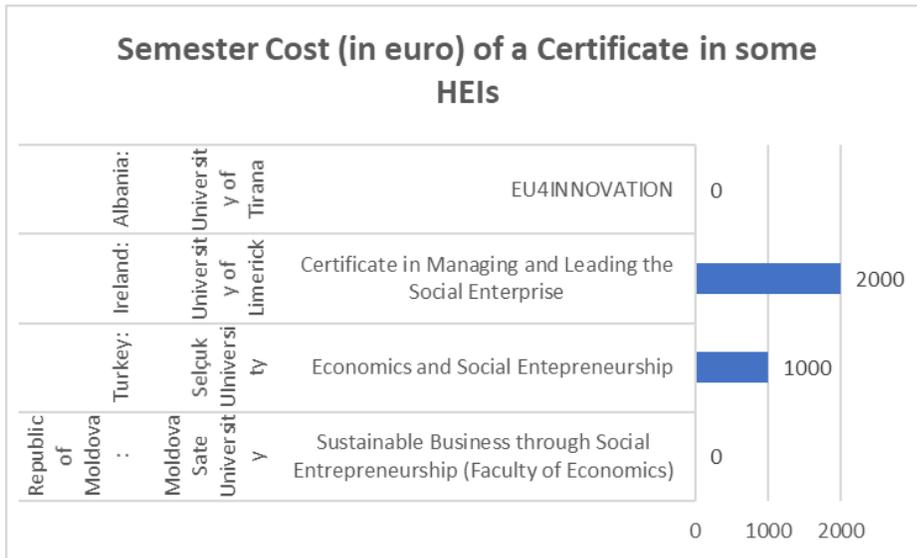
## IV. SEE Beneficiaries

### a. SEE Students Admissions Processes

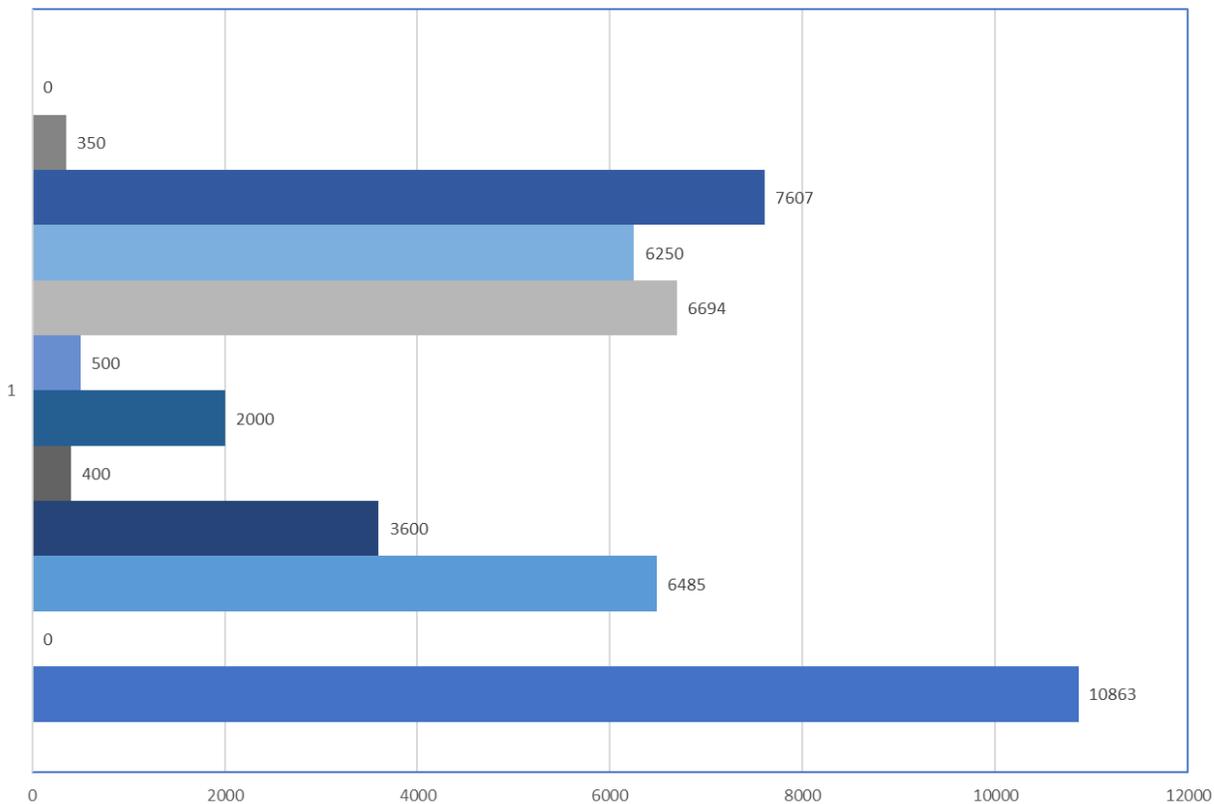
Most of the data collected indicated that for the enrolment process in bachelor's and master's programs, higher education institutions mostly focus on general admissions criteria. Only a limited number of HEIs have specific sets of requirements for their SEE programs. Among the requirements, there is the need to demonstrate motivation and to pass an interview with the social entrepreneurship department itself.

## V. Cost of SEE

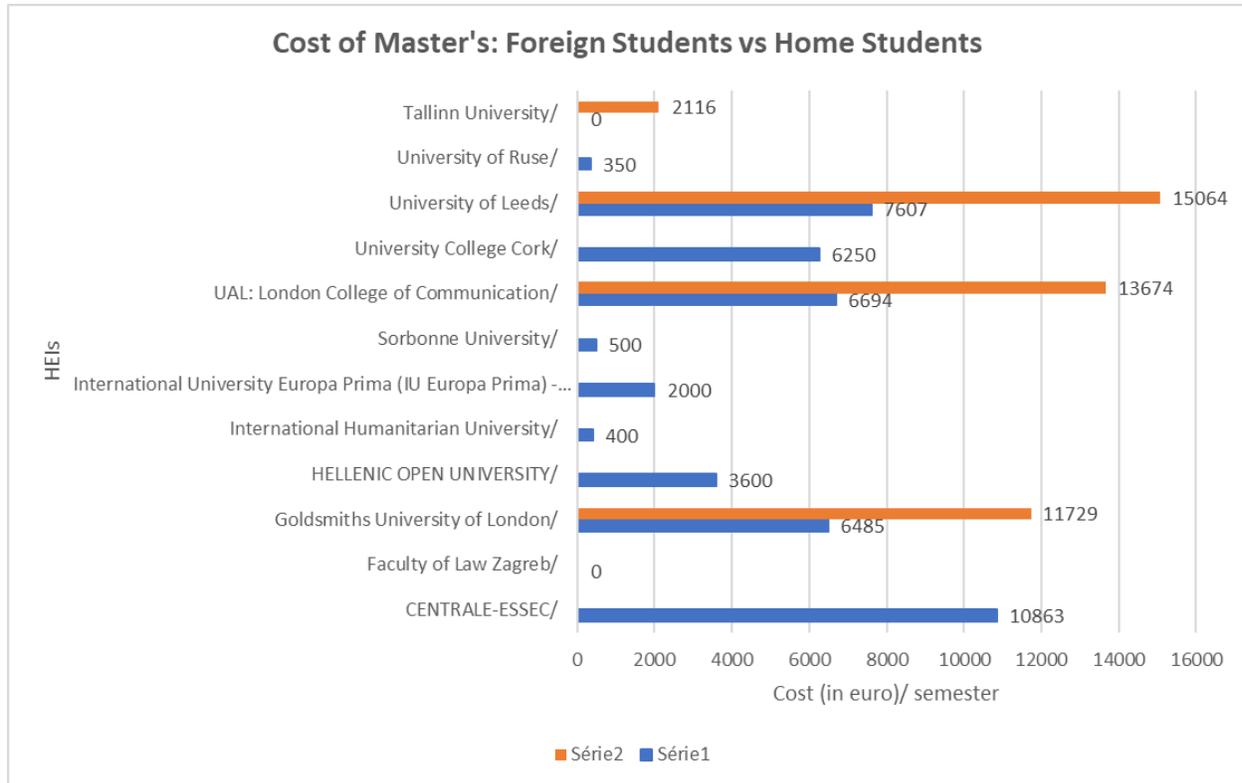
The following graphs showcase the various costs of SEE in COST Action countries.



**Semester Cost (in euro) for Comprehensive Master's in some HEIs (for home Students or fixed unique fixed tuition)**



- Estonia: Tallinn University/ Social Entrepreneurship Master's (SEMA)
- Bulgaria: University of Ruse/ Social Entrepreneurship
- UK: University of Leeds/ Fashion, Enterprise and Society MA
- Ireland: University College Cork/ MS Co-operative & Social Enterprise
- UK: UAL: London College of Communication/ MA Design for Social Innovation and Sustainable Futures
- France: Sorbonne University/ DU "Gestion de projet entrepreneurial et intrapreneurial"
- North Macedonia International University Europa Prima (IU Europa Prima) - Institute for Audiovisual Studies and Digital Protection/ Developing entrepreneurial and soft skills, strengthening creative expertise and cultural design- contemporary innovative approach that pays off.
- Ukraine International Humanitarian University/ Master Program in Entrepreneurship
- GREECE HELLENIC OPEN UNIVERSITY/ SOCIAL AND SOLIDARITY ECONOMY
- UK: Goldsmiths University of London/ MA Social Entrepreneurship
- Croatia: Faculty of Law Zagreb/ Master study of Social policy (in which we have course Social economy and social entrepreneurship)
- France: CENTRALE-ESSEC/ Mastère Spécialisé® CENTRALE-ESSEC Entrepreneurs



\* Foreign students' tuition costs in orange, home students' tuition costs (or fixed unique costs) in blue. Foreign student tuition costs were specified for 4 HEIs only.\*

## VI. Next Steps

During the conference, participants will be encouraged to discuss the following themes in task groups: a) redesigning Social Entrepreneurship Education (SEE) curricula for Higher Education Institutions (HEIs), redefining the criteria for teaching S. Entrepreneurship in HEIs, redefining the methods of enrolling SEE candidates in Higher Education Institutions (HEIs), and d) meeting the labor market skill demands for social entrepreneurship.

Critical questions which could be asked in this process include the following:

### Teaching

- Which courses are essential to any future social entrepreneur?
- Which lecture model could be best to effectively teach SE?
  - Lectures, practical training, incubation, self-paced, compulsory mentoring, or should there be more innovation in Social Entrepreneurship Education

- Is there an ideal class size to effectively teach social entrepreneurship? (Are smaller classes better suited to teach SE than larger classes? Should social entrepreneurship be taught in a class format?)
- Which learning space is better for SE (online, offline or hybrid?)
- Is SE better taught part-time or full-time?
- Which of the following teaching-level is most likely to lead to the establishment of social enterprises: standalone but targeted courses? A certificate? A bachelor? Or a Master's?
- If the students are from different experience levels or backgrounds, should there be different teaching models for them?
- What goals or expected outputs should higher Education Institutions (HEIs) fix themselves for teaching SE?
- How can HEIs measure their impact beyond grades?

### **Student Recruitment**

- Should there be critical prerequisites for students to join a Bachelor's or Master's in SE?
- How can HEI identify students who are most likely to succeed at SEE and SE?
- Is there a specific background or experience requirement level that can be a prediction of student success in SEE?

### **Costs of Social Entrepreneurship Education**

- What cost strategy could HEIs undertake to lower SEE costs and attracts
- How should HEIs accommodate students from vulnerable backgrounds through costs, to boost social entrepreneurship in challenging contexts?

### **Strategic Partnership (Internal and External)**

- What type of strategic partnership should universities look to create to accompany their SE students?
- How can HEIs spike the interest of students who take stand-alone SE courses into joining SE programs?

## **VII. Conclusion**

A review of the existing stock of social entrepreneurship education assets under critical lenses will lead to the elaboration of training guidelines which will outline the framework, the processes and the roles of stakeholders involved in social entrepreneurship in Estonia.