

EU COST Action "Multi-Disciplinary Innovation for Social Change" Webinar

Friday, 5th June, 2020 2:00 pm - 4:00 pm CET

Organizational characteristics of a social entrepreneurial university

New roles for universities during the pandemic

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Context and goal

Research questions

- How can higher education institutions become innovators and agents for social change?
- What drives the model of social entrepreneurial university?



Goal

- To discuss the dimensions in which HEIs can innovate and become social entrepreneurial
- To understand the new roles of universities now with the pandemic

Methodology



HEInnovate framework



European University
Association (EUA) –
Institutional Evaluation
Programme (IEP) framework



QS Stars University Ratings
methodology

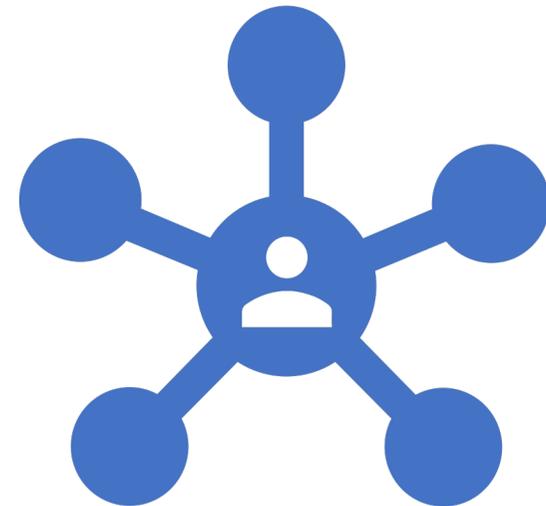


Models of entrepreneurial
university - literature

Characteristics of a social entrepreneurial university

Clark's (1998) and Păunescu & Drăgan (2018) models:

- social core and mission
- socially oriented periphery
- socially stimulated academic heartland
- diversified funding
- social entrepreneurial culture



Characteristics of a social entrepreneurial university

A
strengthened
social core
and mission

- Social responsibility plans
- Sustainability plans

Characteristics of a social entrepreneurial university

An expanded
socially
oriented
periphery

- External stakeholders
- Volunteer actions
- Public engagement

Characteristics of a social entrepreneurial university

A socially
stimulated
academic
heartland

- Teaching and research of social entrepreneurship
- Social innovation, corporate social responsibility, social impact and community engagement

Characteristics of a social entrepreneurial university

Diversified
funding for
social
initiatives

- Local governments
- Philanthropic foundations
- Royalty income from intellectual property
- Student fees
- Alumni fundraising

Characteristics of a social entrepreneurial university

An integrated
social
entrepreneurial
culture

- Serve local community and society as a whole
- Contribute to the economic and social wellbeing
- Mobilize its resources

Dimensions of social innovation in HEIs



Leadership and
governance



Teaching and
learning



Research



Knowledge
exchange



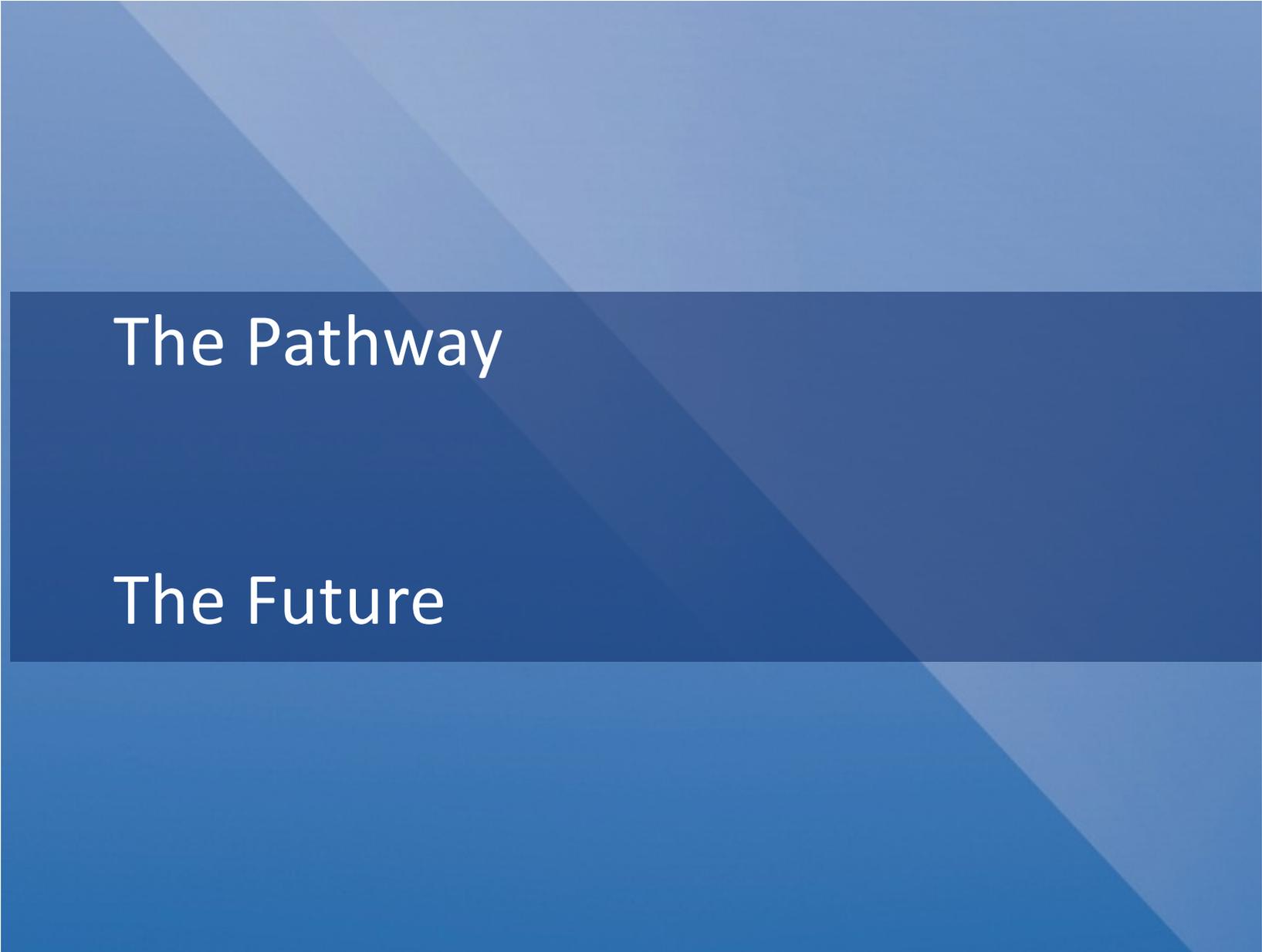
Partnership and
networking



Funding



Impact



The Pathway

The Future

Structures

- Structures used to be about buildings

- It is really about people
- Mandates to reduce social contact
- Make learning available on line
- How we will work post Covid
- Emergency remote teaching
- Where will we work?

- Face to face pedagogies
- Maximising engaging lectures
- Effectiveness
- Efficiency
- Engagement of lectures



Different Mindset

Ireland:

- ❑ 83% of those working wish to do so remotely after Covid-19
- ❑ Out of 7,241 people surveyed
- ❑ Across a wide range of sectors
- ❑ 12% work remotely on a daily basis
- ❑ 42% several times a week
- ❑ 29% several times a month
- ❑ 16% did not want it

Source: Whitaker Institute at NUI Galway and Western Development Commission

Systems

- What roles and jobs can be done remotely?
- Technology to embrace cognitive learning theory
- Promote learner engagement
- Software
- What we do?
- How important is it?
- Connection, Communication, Caring
- Live Stream or recorded playback

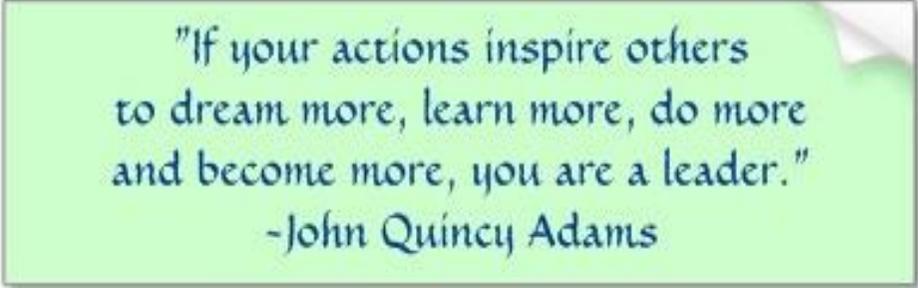


George Millar (The Magical Number 7)

- Seven plus
- In the past learners hold 7 new ideas
- No longer due to competing distractions
- Capacities of the available on line learning management system
- Software
- Hierarchy of needs (Maslows Hierarchy in Boree, CG. Personality Theories-Abraham Maslow 2006, www.socialpsychology.de./do./pt/maslow_.pdf)
- Reduce the volume of new information

Source: Millar, G. The Magical Number Seven, plus or minus two: some limits on our capacity for processing information. Psychological Review 1956;63 (2):81

Leadership



"If your actions inspire others
to dream more, learn more, do more
and become more, you are a leader."
-John Quincy Adams

- Challenging Situations
- Listening with fascination (Professor Michael West, 2020, Lancaster University, Kingsfund.org.uk)
- Collaborative and compassionate leadership
- The Courage of Compassion in the Crisis "Leadership for Now, Leadership for the Future in Health and Care".
- Listen with intent to understand
- Actions always speak louder than words

Leadership

- Passion
- Mission/Vision/Relate
- them to the objectives
- Professional
- Outside comfort zone
- Collaboration
- Respect



Strategy

- How do we know where we are if we do not know where we are going?
- Availability
- The positives
- Networking



Culture

- Enhance learner experience
- Educational provision
- Research Excellence towards economic and social returns
- Engagement
- Equality, Interdisciplinary, Diversity and Inclusion
- Academic Standards



Teaching and Learning

- ❑ Graduates fit for purpose
 - Talent pipeline
- ❑ Reputed organisations
 - Integrate
- ❑ Growing importance
 - Lifelong learning
- ❑ How students perform
 - Responsiveness to industry
- ❑ Added value
 - Academic Partnerships



Conclusions

- Our people
- Operational
- Digital Innovation
- Students and staff more access
- Virtual campuses
- Global village
- Lead with compassion, caring and kindness



DESIDERATA

Go placidly amid the noise and haste, and remember what peace there may be in silence. As far as possible without surrender be on good terms with all persons.

Speak your truth quietly and clearly; and listen to others, even the dull and ignorant; they too have their story. Avoid loud and aggressive persons, they are vexations to the spirit.

If you compare yourself with others, you may become vain and bitter; for always there will be greater and lesser persons than yourself. Enjoy your achievements as well as your plans.

Keep interested in your own career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs; for the world is full of trickery.

But let this not blind you to what virtue there is; many persons strive for high ideals; and everywhere life is full of heroism. Be yourself. Especially, do not feign affection.

Neither be cynical about love; for in the face of all aridity and disenchantment it is as perennial as the grass. Take kindly the counsel of the years, gracefully surrendering the things of youth.

Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue and loneliness.

Beyond a wholesome discipline, be gentle with yourself. You are a child of the universe, no less than the trees and the stars; You have a right to be here. And whether or not it is clear to you, no doubt the universe is unfolding as it should.

Therefore, be at peace with God, whatever you conceive him to be, and whatever your labours and aspirations, in the noisy confusion of life keep peace with your soul. With all its sham, drudgery and broken dreams, it is still a beautiful world. Be careful. Strive to be happy.

Found in Old Saint Paul's Church, Baltimore - Dated 1692.

